

Acclaimed Documentary “The Way We Get By” Featuring the Troop Greeters of Bangor, Maine to Release Special 2-Disc Collector’s Edition DVD nationwide on November 2nd, 2010

WHAT: **The Way We Get By: Special 2-Disc Collector’s Edition DVD** will be released in Maine and nationwide on November 2nd, 2010. The special edition 2-Disc DVD will be available in **Borders** bookstore in Bangor and **Barnes & Noble** bookstore in Augusta, as well as **Bangor News & Gifts** gift shop inside the Bangor International Airport. The DVD will also be available online at Borders.com, BarnesandNoble.com, Amazon.com, BestBuy.com and **The Way We Get By** online store— <http://www.thewaywegetbymovie.com/store/>

WHEN: Tuesday, November 2nd, 2010 (Nationwide Release of 2-Disc DVD)
Events in Maine - November / December (**see attached events sheet**)

WHERE: Several Upcoming Events in Maine (**see attached events sheet**)

For more information: <http://www.thewaywegetbymovie.com/screenings/>
Download Press Release: <http://www.thewaywegetbymovie.com/press-tools/>

The Events: Several events are scheduled in Maine during November and December to promote the nationwide release of **The Way We Get By: Special 2-Disc Collector’s Edition DVD** (**please see attached events sheet**)

DVD Release: **The Way We Get By: Special 2-Disc Collector’s Edition DVD** will be available for sale in time for the holidays at several outlets in Maine, online retail stores and www.thewaywegetbymovie.com beginning November 2nd, 2010 for **\$19.99**.

DVD Features: **The Way We Get By: Special 2-Disc Collector’s Edition DVD** contains nearly 2-full hours of special features. Highlights include **“Remembering Kay”**—a short film featuring Maine Troop Greeter Kay Lebowitz, who passed away earlier this year; **“On The Festival Circuit w/ the Troop Greeters”**—a 20-minute featurette following the three troop greeter subjects from the film—Bill Knight, Joan Gaudet, and Jerry Mundy—as they travel with the film around the country; **“AARP Awards in Hollywood”**—watch as Bill, Joan, and Jerry accept the award for **Best Documentary** at the star-studded **2009 Movies For Grownups Awards**; as well as a **Feature-Length Commentary Track** with **The Way We Get By** director Aron Gaudet, producer Gita Pullapilly and all three troop greeters from the film—Bill Knight, Joan Gaudet and Jerry Mundy.

Available Clip: The filmmakers from **The Way We Get By** are making one of the special features from the **Special Edition 2-Disc DVD** available to broadcast outlets.

“Remembering Kay”—a short film featuring Maine Troop Greeter Kay Lebowitz—who passed away earlier this year—is available for broadcast. The short runs approximately 3:00 minutes and **MUST be aired in its entirety****

****COURTESY – THE WAY WE GET BY MOVIE must accompany entire video**

For more info contact: Aron Gaudet, Director at 617.838.7950 aron@thewaywegetbymovie.com

THE WAY WE GET BY – MAINE EVENTS

Upcoming Maine Event #1

WHEN: Thursday, November 11th, 2010 at 7pm

WHERE: Collins Center for the Arts
University of Maine campus

The Events: There will be a special Veterans Day screening of **The Way We Get By** at the Collins Center for the Arts on the University of Maine campus in Orono. The screening will be at 7pm. Details are still being finalized on a possible Q&A with the cast following the film.

Upcoming Maine Event #2

WHEN: Friday, November 12th, 2010 at 3:30pm

WHERE: Wells Conference Center
University of Maine campus

The Events: **The Way We Get By** director Aron Gaudet and producer Gita Pullapilly will be joined by the three troop greeter subjects from the film—Bill Knight, Joan Gaudet, and Jerry Mundy—as part of the **2010 Transparency Forum at the University of Maine in Orono**. The cast and crew from the film will take part in a panel discussion covering **Trust and Truth in Documentary Filmmaking**—moderated by Camden International Film Festival founder Ben Fowlie.

Upcoming Maine Event #3

WHEN: Saturday, November 13th, 2010 at 2pm

WHERE: Barnes & Noble Bookstore
Augusta, Maine

The Events: **The Way We Get By** director Aron Gaudet and producer Gita Pullapilly will be joined by the three troop greeter subjects from the film—Bill Knight, Joan Gaudet, and Jerry Mundy—for a discussion and DVD signing to promote the release of the **Special 2-Disc Collector's Edition DVD** of the film. All customers who purchase a DVD will also receive a free theatrical-sized poster signed by the three troop greeters from **The Way We Get By**.

Upcoming Maine Event #4

WHEN: Saturday, December 11th, 2010 at 2pm

WHERE: Borders Bookstore
Bangor, Maine

The Events: **The Way We Get By** director Aron Gaudet and producer Gita Pullapilly will be joined by the three troop greeter subjects from the film—Bill Knight, Joan Gaudet, and Jerry Mundy—for a discussion and DVD signing to promote the release of the **Special 2-Disc Collector's Edition DVD** of the film. All customers who purchase a DVD will also receive a free theatrical-sized poster signed by the three troop greeters from **The Way We Get By**.

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